

*virtually
though!*

ho ho ho





Step into a virtual Christmas

'Tis the season to be jolly, but in 2020, if you can't go the party, we'll bring the (virtual) party to you!

The best bit is, we can still deck the halls and theme your virtual event, we can still build momentum and engagement (with Christmas communications and pre-event gift boxes), and we can still make sure your guests mix and mingle with their colleagues!

And perhaps most importantly, we have lots of ideas that will make sure your guests let their hair down and have a cracking night that's both merry and bright, all from the comfort of their own home.

How will it work?

Well, like any event, we'll design it around you, but the key thing is, we'll make sure it's a virtual Christmas to remember!

Pre-event, we'll build momentum with pre-event comms using our Events Hub website and we can also build custom gift boxes that align to your brand, to surprise and delight your attendees.

For the main event, we'd recommend a welcome from either your CEO or a member of your team, alternatively, we can find you a professional ho-ho-host. Attendees can then "break out" into virtual tables of ten on our virtual platform, continuing the Christmas celebrations into the night.

To get the festivities in full swing, we've got a whole host of festive ideas for you and we've included some over the following pages.



Festive pre-event comms

Good tidings we bring –

Festive invitations and pre-event comms through a branded, festive, on-theme website will help build momentum and engagement in the lead up to your Virtual Christmas party!

We could ask your attendees for their choice of tipples (with a drop-down box option) to help us personalise pre-event gift boxes.

At this point, we could also ask for their favourite song or Christmas tune to create a specific Virtual Christmas Party playlist on Spotify for all your guests to listen to on the night, and pre- and post-event too.





The gift of giving

To help celebrate the festive season, and build even more excitement, a pre-Christmas gift will be sure to get your attendees in the festive spirit.

These packages, for example, could include a festive cocktail making kit, a Christmas card with a note from your CEO, right through to some festive chocolate or even an on-brand bauble.

Here's just some of our ideas on the following page, but we can create a festive package in any way you'd like us to!





Seasons greetings

Gift ideas

A personalised gift package sent directly to your attendees is a great way to start your festivities. The gift options are endless, and the gift box can be scaled up or down depending on your preferences. These are just a few of our favourite gift ideas:

- Seeded Christmas card • Branded crackers • Christmas streamers • Party hat • Festive socks • Glitter • Christmas (novelty) glasses • Christmas bauble speaker • Branded advent calendar • Personalised energy drink • Mini cans of drink (G&T, Malibu, Diet Coke etc.) • Personalised mini Moët • Christmas biscuits • Box of personalised Milk Tray • Festive themed chocolates • Branded baubles • Festive merchandise • Voucher for a Christmas takeaway





Getting into the festive spirit

A holly, jolly host

To keep your event's engagement high and the Christmas spirit in full swing, we'd recommend a professional host. If you chose a celebrity, this could also be kept as a secret until the night itself, with a big surprise reveal to enhance the celebration even more. Here are just a few of our ho-ho-host ideas:

Chrissy Bray • Jay Jay • Dara O'Briain • Stephen Mulhern •
Vernon Kay • Claudia Winkleman • Scott Mills •
Angellica Bell • Clara Amfo





Feeling Festive

Team builds and activities

To make sure your virtual Christmas event is full of festive fun, there are some fantastic team builds with a festive twist, sure to keep your attendees entertained, while making sure your event is memorable, merry and bright! These are some of the festive team builds we love:

- Wine tasting • Beer tasting • Chocolate tasting • Christmas wrapping workshop •
- Mince pie making (and mulled wine) • Festive cocktail masterclass • Chocolate making •
- Wreath making • Christmas cook-a-long • Song Division – a rockin’ reception •
- Bogan Bingo • Christmas Virtual Murder Mystery • Escape the Grotto (festive escape room)
- Let’s get festive music bingo • Christmas cracker making •
- Christmas candle making



Now, let's wrap up your Virtual Christmas Event.

We'd love to help!



Get in touch

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